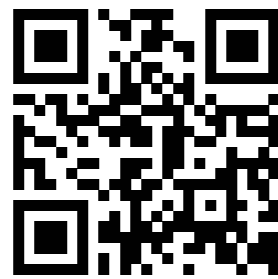


# 121

## ONE TO ONE

SPORTS MANAGEMENT

Leaders In Global  
Sports Management  
Standards



Contact Information  
T: +971 2 622 9001  
F: +971 2 633 9614  
P.O.Box 127848, Abu Dhabi, UAE  
[www.one2onesm.com](http://www.one2onesm.com)  
[facebook.com/one2onesm](https://facebook.com/one2onesm)

Company Profile



## SCOPE OF SERVICE

Military  
Projects

Civil  
Projects

Personal  
Training

Training  
&  
Development

## VISION

Seek to establish and develop the infrastructure of the sports facilities and recruit the qualified manpower based on professional performance indicators.

## MISSION

Work to provide a comprehensive unique system that achieves the best recruitment service and management in the world of Fitness and sports.



### Contact Information

T : +971 2 622 9001

F : +971 2 633 9614

P.O.Box 127848, Abu Dhabi, UAE

[www.one2onesm.com](http://www.one2onesm.com)

[facebook.com/one2onesm](https://facebook.com/one2onesm)





## PREPARATION CRITERIA

**121** Criteria in sports facilities and health clubs setup is not just a traditional criteria, It is a combination of:

|                    |                         |                 |                       |
|--------------------|-------------------------|-----------------|-----------------------|
| Preparation budget | Accurate Specifications | Creative Design | Objectives Management |
|--------------------|-------------------------|-----------------|-----------------------|

## COMPREHENSIVE OPTIONS

**121** 121 has a local and international high brands network of Gym equipment's suppliers, such as :

The unique planning and stratigizing of **121** provide clients with different choices to meet their goals and budget, in addition to **121** recommendations which combine:

- Design and specification that meet client objectives
- Budget consideration
- Ideal usage of space
- After sale service (urgent & regular Maintenance)
- Regular updates of equipments



## CONSULTANCY SERVICES

The unique consultancy recommendations that **121** provides in health clubs setup, Start from the experience of categorizing the client's different objectives /needs and the target market which differs between military or/and civil Projects.

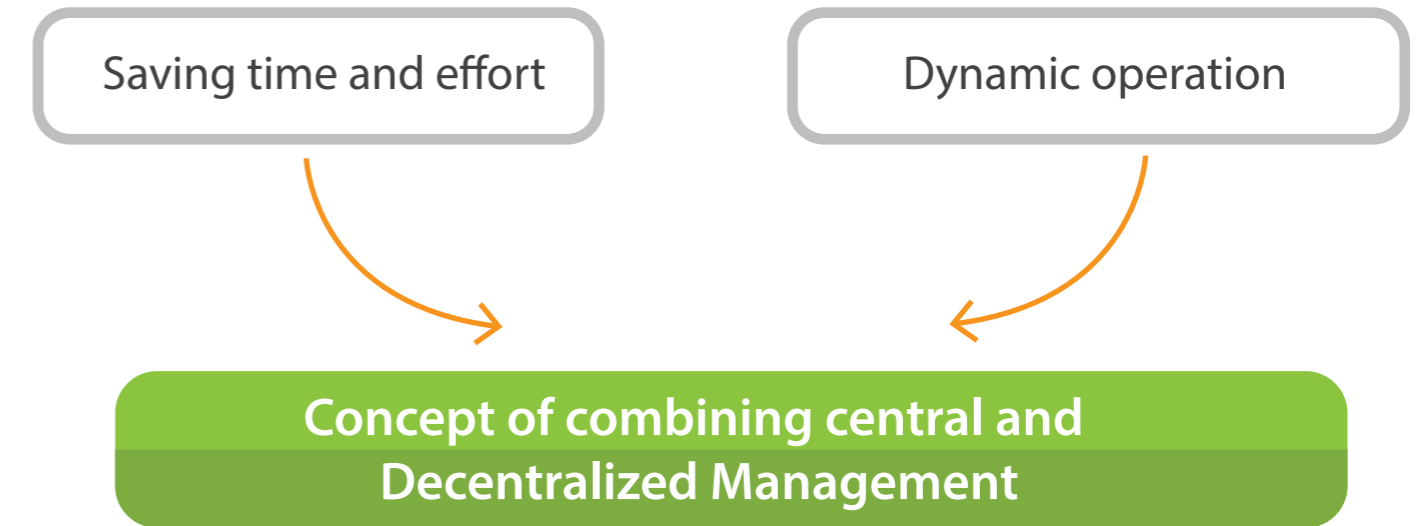
## OPERATION

The operation system that **121** experts design is an Integration of mechanisms that work together to rank it as one of the best systems consisting of three combined elements:



## MANAGEMENT

**121** Strategy in sports facilities management aims at:



The four elements of this strategy:

- 1 Time management
- 2 Tasks' allocation
- 3 Daily work circulation
- 4 Communication channels

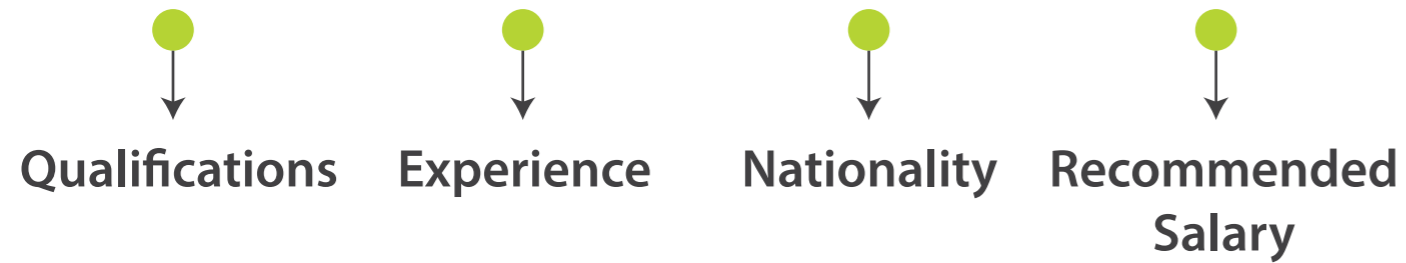
These elements rank the management concept of **121** as a brand with:

- Quick achievement of objectives
- Increase the production capacity
- Improve quality standards
- Quality assurance



## RECRUITMENT SCALES

All allocations of staff is subject to the job description requirement of our client, we also recommend some to serve the at most benefit of the operation.



## SCOPE OF RECRUITMENT

**121** Recruitment services include all specialties in sport management and training.

|                     |                 |                     |
|---------------------|-----------------|---------------------|
| Fitness Trainer     | Gym Trainer     | Swimming Trainer    |
| Martial art Trainer | Gym Manager     | Health Club Manager |
|                     | Reception staff |                     |

## TRAINING & DEVELOPEMENT

The ongoing training programs of **121** staff in the sports industry are to the highest standards of the local and international training courses that meets the clients needs (Military & Civil) and achievements.

### Basic Training for new staff :

- Unify the performance standards
- Regulate the basic quality standards

### Advanced training & Development :

- Refine the work professional skills
- Improve quality standard
- Always updated with latest techniques.



Our Clients عملائنا



القيادة العامة لشرطة أبوظبي  
Abu Dhabi Police GHQ

مجلس أبوظبي للاستثمار  
ABU DHABI INVESTMENT COUNCIL



القوات المسلحة

